

2nd AABIP Advocacy Summit

Agenda Sunday, Feb 25th, 2024 USA

Sunday, 02/25/2024

Implementing new technologies in bronchoscopy practices (economic modeling, downstream revenue, standardizing practices across a healthcare system)

- 7.00 am - 7.30am Breakfast
- 7.30 am – 7.45 am Welcome and introductions.
Tim Murgu MD, President AABIP
Ali Musani MD, Chair, AABIP Advocacy Committee
- 7.45 am – 8.15 am **Downstream Revenue:** What is it? Is it important to start a new program? Why should we care about it, and why are administrators trying to ignore it?
Moderator: Tim Murgu MD
Speakers Panel: Scott Manaker MD, PhD and Thomas Gildea MD, MS
- 8.15 am – 8.45 am **How to develop a business plan for an IP program:** what you need to know, what administrators want to hear
Moderator: Ali Musani MD
Speaker: Kevin Kovitz MD, MBA and Geri Cramer PhD, MBA, BSN
- 8.45 am – 9.15 am **Pro Con debate: Should IP programs be under PCCM or Thoracic surgery?**
Moderator: Carla Lamb MD
Pro, Con
Pro CT surg/ Con PCCM: TBD **Adnan Majid MD**
Con CT surg/ Pro PCCM: TBD **Thomas Gildea MD, MS**
- 9.15 am – 9.45 am **Developing a successful BLVR Program in arge community hospitals and tertiary care centers:**
Moderator: Ali Musani MD
Speaker: Gerard J Criner MD

- 9.45 am – 10.00 am Break
- 10.00 am–10.30 am **Industry 1: PulmonX**
Building Support for a Comprehensive BLVR Program
Speakers: Jonathan Kurman MD and Gabriel Brown Senior Manager,
Patient Access Pulmonx
- 10.30 am – 11.00 am **Expanding to satellite locations: the MD Anderson and Cleveland Clinic practice model!**
Moderator: Sonali Sethi MD
Speakers: Joe Cicenya MD and Georgie Eapen MD
- 11.00 am – 11.30 am **Industry 2: Ambu**
Transitional pass-through payment (TPT) for single-use bronchoscopes and hidden costs in the suite
Speaker: Christina Cool Senior Director, Health Economics, Outcomes Research (HEOR) & Market Access **and Sean Marria-Nelson** Director, Market Development – Pulmonary and GI
- 11.30 am- 12.00 pm **Industry 3: Johnson & Johnson MedTech**
Driving Advocacy for Your Robotic-Assisted Bronchoscopy Program
Speakers: Tim Lessek and Sudip Ghosh
- 12.00 pm – 12.30 pm **Industry 4: Noah Medical**
Economics of Implementing Novel Bronchoscopy Technology in Hospital and Community Settings
Speaker: Allison Kramer & Shawn McKenna
- 12.30 pm- 1.15 pm **Lunch**
- 1.15 pm- 1.45 pm **Industry 5: Intuitive**
Advocating for IP Programs: Navigating the C-suite!
Speaker: Abhinav Mittal MD
- 1.45 pm – 2.15 pm **Industry 6: Medtronic**
Importance of outcomes and cost for innovation in lung cancer care
Speakers: Thomas Gildea MD, MS and Emily Villas Medtronic,
Healthcare Economics, Policy & Reimbursement
- 2.15 pm -2.45 pm **Industry 7: Olympus America, Inc**
An Analysis of the Benefit of a BLVR Program
Tonya Resutek, Executive Director, Respiratory **and Harmeet Chhabra**,
Global Director, HEMA

- 2.45 pm – 3.15 pm **Industry 8: Boston Scientific
Non-Hospital Advocacy
Geri Cramer PhD, MBA, BSN and Scott Manaker MD, PhD**
- 3.15 pm – 3.30 pm **Break**
- 3.30 pm – 4.00 pm **AABIP and Industry Collaboration: Quality metrics in peripheral
bronchoscopy. Potential for the registry?
Moderator: Georgie Eapen MD
Speakers: Tim Murgu MD and George Cheng MD**
- 4.00 pm – 4.30 pm **Industry and AABIP Collaboration: A Multifaceted Relationship
Moderator: Ali Musani MD
Speakers Panel: Chairs of Research (George Cheng MD), Membership
(Joe Cicens MD), Social Media/Communication (AB Alraiyes MD) and
Education Committees (Colleen Channick MD)**
- 4.30 pm– 4.50 pm **Open Forum
Moderators: Tim Murgu MD and Ali Musani MD**
- 4.50 pm – 5.00 pm **President’s closing remarks and defining action items for future
meetings.
Tim Murgu MD**